



Designer interiors

Helmed by three brothers, Image Creative Design is a home-grown company with multiple corporate milestones

by ahmad osman

Mr Elson Tan (middle) and his brothers, Roger (left) and Randy (right) are behind the successful homegrown interior design firm. PHOTO: IMAGE CREATIVE DESIGN

IMAGE Creative Design has received its Superbrands accolade, and this underlines its commitment to providing innovative designs with good service.

“We have the skills and knowledge to transform our clients’ ideas into reality,” says the director of Image Creative Design, Mr Elson Tan.

“We have a good reputation in the market for timely quality service. We pioneer modern design concepts with the latest trends, styles and images.

“We were invited to showcase numerous Housing Board and private condominium show apartments.”

The company has made its mark on residential projects such as The Pinnacle, The Sail@Marina and Dakota Residences, and commercial offices and

retail outlets.

It can customise modern, classic, contemporary and techno designs for clients.

Pioneer design concepts by Image Creative Design are not soon outdated, says Mr Tan who set up the company in 1995 together with his brothers and fellow directors, Roger and Randy.

It has sales consultants and professional designers working in 6,000 square feet of office and showroom space at Excalibur Centre in Ubi Crescent.

The consultants and designers serve clients who have ideas on how the interiors of their properties should be designed to achieve the best results. Design software ensures fast delivery of the drawings, layout and perspectives

required in every project.

Courses and other types of training are available for all staff of Image Creative Design to upgrade their skills and knowledge.

It has the CaseTrust status for fair trading and transparency to consumers accorded by the accreditation arm of the Consumers Association of Singapore (Case).

Mr Elson Tan says the latest Superbrand award for Image Creative Design will strengthen the company’s status in the highly competitive interior design industry.

He adds that the award will help the company to win the trust and confidence of more clients and continue to grow in the years ahead.

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